



OFFICE OF COUNCILMEMBER JENNIFER CAMPBELL SECOND COUNCIL DISTRICT

FOR IMMEDIATE RELEASE

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CONTACT: Jordan Beane

PHONE: (619) 890-1902

MIDWAY PLANNING GROUP UNANIMOUSLY SUPPORTS NEW COMMUNITY VISION

SAN DIEGO, CA – On Wednesday, April 15th, the Midway-Pacific Highway Community Planning Group (MPHCPG), made up of residents, businesses and property owners in the Midway neighborhood, voted unanimously to support a proposal brought forth by Councilmembers Jennifer Campbell and Chris Cate to remove the area's 30 foot height limit.

The 2018 Midway-Pacific Highway Community Plan Update calls for "a vibrant, balanced, and pedestrian-oriented community that provides residential, commercial, office, industrial, institutional, military, and civic uses." In addition it envisions a community that supports active transportation, a mix of employment opportunities and housing types for all age, income, and social groups. Unlocking the barriers to this vision is the best way to reach all of these goals.

Councilmember Jennifer Campbell, who represents the Midway community at City Hall, said, "I'm glad to see the MPHCPG support the proposal to amend the Municipal Code to exclude Midway from the Coastal Height Limit Overlay Zone. We want to create a more walkable, sustainable and modern Midway that will be a vision for how to build a community moving forward."

Councilmember Chris Cate, a co-sponsor of the proposed measure, said, "I am pleased that the MPHCPG unanimously voted in support of removing Midway from the Coastal Height Limit Overlay Zone. The Midway Community is an important economic and cultural asset for our entire City and region. The ballot proposal is the first step to unleashing the full potential of the Midway Community, which benefits the City and region as a whole."

Cathy Kenton, Chair of the MPHCPG, is thrilled that progress is being made. She states, "The conversation about building a better Midway community is one that we have been having for some time. While Proposition D was and is well intentioned, it should have never been applied to Midway. Thanks to the steps we are taking, we are beginning to write a new story for the Midway District."

Dike Anyiwo, Vice-Chair of the MPHCPG, also believes this plan will unlock his neighborhood's potential. "This effort represents just one of several steps needed in order to realize the potential of our updated community plan and our board's unanimous support is a clear indication that this effort is a priority for our community." Anyiwo added, "We thank the councilmembers for their leadership on this issue and implore the Rule Committee to swiftly advance this matter to the City Attorney's office for review."

The next step for the proposed ballot measure is the May 13th Rules Committee where, if approved, it will move on in the process to be placed on the November 2020 general election ballot.

"This is what the community has been asking for," said Councilmember Campbell. "Residents of Midway have long felt that their community wasn't given the same attention as other beach and bay neighborhoods. We are truly listening to their voices and what they want to see. While there are many miles to go before creating that community, having support from groups like the MPHCPG will make it possible."

Councilmember Jennifer Campbell represents San Diego's Second Council District including the communities of Bay Ho/Bay Park/Morena, Midway/North Bay, Mission Bay, Mission Beach, Ocean Beach, Pacific Beach and Point Loma.

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